



HOW TO BLOG HOLISTICALLY

Checklist for holistic blogging

Introduction

We believe that bloggers should love their readers, at least that applies to serious bloggers who write for an audience and have a message to deliver, not just some time to pass. For this reason, we suggested an approach based on AmAre, which will make easier and more effective to blog holistically.

Steps

1) (Being) Aware: know your readers, mission and strengths. Choosing topics, titles and writing accordingly. Write with the jargon, if any, which makes easier for readers to understand; or in plain English, if that makes life easier for readers.

2) Meditating: or at least put the post in prospective. Unless it is a breaking news, wait at least 30 minutes before publishing it. What looks wonderful now, may show several points in need of improvements in just half an hour.

3) (Being) Active: consistency in posting is important. At least once per day. If there are not enough topics to write daily, then one should question the need to have a blog. For irregular posts, better to use articles directories etc.

4) (Being) Respectful: save the mambo-jambo. Go straight to the point, and then add more paragraphs with deeper analysis, if that makes life easier for readers. Also, unless being controversial is the essence of the blog, be correct in your statements, avoid stereotypes etc.

5) Feed your brain properly: you'll certainly blog on topics you enjoy, so you'll likely read about them as well. Ensure you read, watch, network, mash-up, etc. with proper sources.



Feedback

We would love to hear your feedback: suggestions about new topics? Ideas about improvements? Like to share your experience and make it an eBook, White Paper, check-list? Etc. Please send all through <http://www.amareway.org/> Thanks!

Appendix – AmAre Way in more details

AmAre is an Italian verb which means “To Love”. It also summarizes our nonsectarian fivefold approach to holistic living and personal development:

Aware (Being)
Meditating
Active (Being)
Respectful (Being)
Eating (properly)

It also shows how interconnected we are: there is no (I) *Am* without (We) *Are*.

These are simple concept to grasp, but with lifetime positive effects. If you want to walk this path toward holistic living, stay in touch with us on <http://www.amareway.org/> for more free eBooks, whitepapers, daily quotes, etc. If you just passed by, we hope at least you’ll bring with you these simple five steps to happiness, and we hope they will be as beneficial to you as they have been to us.